

KALIX
PAJALA
ÖVERKALIX
ÖVERTORNEÅ
HAPARANDATORNIO



Product manual

FOR TRAVEL TRADE

Heart of Lapland

Summer & Winter 2018/2019

*The ultimate
destination
for small groups
and families*



10 things

YOUR CUSTOMERS WILL
discover in eastern
Swedish Lapland

1. **HOSPITALITY.** Visitors will enjoy world class hospitality in peaceful surroundings.
2. **THE ULTIMATE WINTER PARADISE.** The powdery snow reflects the Arctic sunshine.
3. **AIRPORT TRANSFER SERVICE** is offered by most suppliers – a more personal and fun way to get to your accommodation than using Uber.
4. **GREAT LOCATIONS** to catch the Northern Lights in the winter and the midnight sun in the summer.
5. **INSTAGRAM FRIENDLY** landscape. No filter needed! #swedishlapland
6. **DRIVING OR JUMPING** across the Arctic Circle is an unforgettable experience.
7. **IT IS POSSIBLE TO VISIT** two countries at once as the area is located right by the Finnish border.
8. **THE ICONIC SAUNA** provides relaxation after a day out in nature.
9. **THERE IS 440 KILOMETRES OF COASTLINE** – the archipelago is simply stunning.
10. **THE LOCAL RESTAURANTS** in the area offer exquisite cuisine prepared from local produce.



Content

ACCOMMODATION

In the countryside

- 10. Arthotel Tornedalen
- 12. Kukkolaforsen
- 14. Jockfall
- 16. Hulkoffgården

In the city centre

- 17. Hotell Valhall
- 18. Haparanda Stadshotell

In the wilderness

- 20. Lapland Guesthouse
- 22. Explore the North
- 24. Aurora Retreat
- 25. Siknäsfortet
- 26. Rajamaa
- 27. Arctic Circle Adventure

ACTIVITIES

- 30. Winter
- 35. Summer

Looking for the perfect destination for soft adventures?

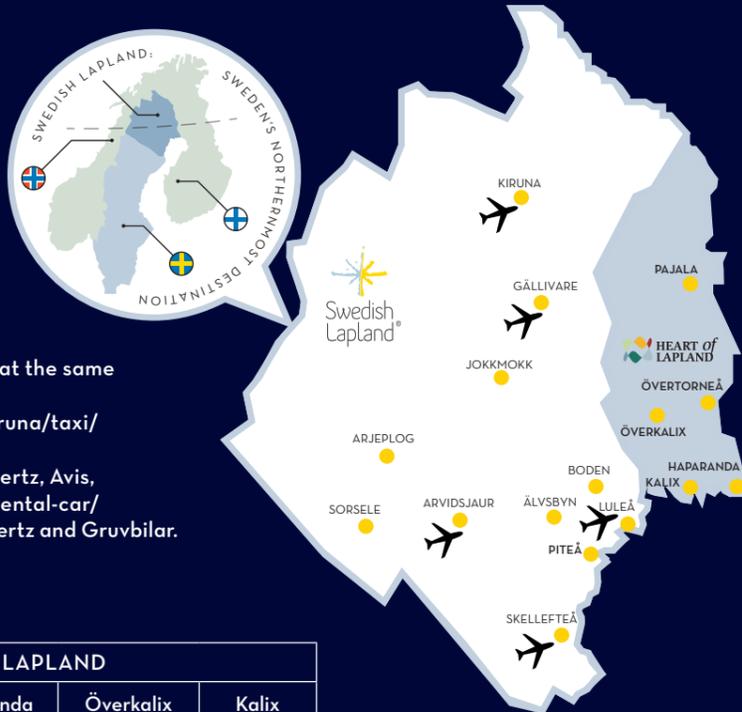
Think Heart of Lapland

The Christmas card image of winter (snowy forests, crisp blue skies, icy lakes...) and the reality (4pm sunsets, grey, drizzle, no snow) rarely seem to match - but as our winter holidays reveal, you'll find true winter wonderlands, where cross-country skiing, icebreaker cruises, snowshoeing and dog sledding take place every day. Our suppliers offer a wide range of activities for you

to choose from. Private guided tours or small group activities - tailor-made packages are always a possibility in Heart of Lapland. Here you have the privilege to work with independent companies who truly value their customers and go out of their way to deliver excellent service. The aim is to create memorable countryside adventures for your guests.

How to get here

From your home destination you should travel to Stockholm's Arlanda Airport and then on to Luleå airport (LLA) or Kiruna Airport (KRN). From Luleå you can take a connecting flight to Pajala airport. **NORWEGIAN.** Daily flights from Arlanda Airport in Stockholm to Luleå and Kiruna • www.norwegian.se **SAS.** Daily flights from Arlanda Airport in Stockholm to Luleå and Kiruna • www.sas.se



Getting around in Heart of Lapland

TAXI You can prebook Flygtaxi so that the taxi arrives at the same time as your flight. www.swedavia.com/lulea/taxi/ • www.swedavia.com/kiruna/taxi/

RENTAL CARS At Luleå Airport, you can rent cars at Hertz, Avis, Europcar, Budget och Mabi. www.swedavia.com/lulea/rental-car/ At Kiruna Airport, you can rent cars at Avis, Europcar, Hertz and Grubbilar. www.swedavia.com/kiruna/rental-car/

DISTANCES WITHIN HEART OF LAPLAND

	Pajala	Övertorneå	Haparanda	Överkalix	Kalix
Pajala		1 h 20 min	2 h 20 min	1 h 30 min	2 h 20 min
Övertorneå	1 h 20 min		1 h	40 min	1 h
Haparanda	2 h 20 min	1 h		1 h 40 min	40 min
Överkalix	1 h 30 min	40 min	1 h 40 min		1 h
Kalix	2 h 20 min	1 h	40 min	1 h	

Please Note
As Heart of Lapland is located right by the border to Finland, some suppliers offer airport transfer to and from Kemi, Kittilä and Rovaniemi airport in addition to Luleå and Kiruna airport. Please contact each supplier for more information and transfer time.

Incoming travel agency

Gränsresor is a privately owned Swedish traveling agency and Destination Management Company with 10 years of experience and expertise. Gränsresor is operating in both the famous bleak roe city of Kalix and by the Finnish border in Haparanda. Gränsresor offers extensive local knowledge, expertise and touristic resources of the region and with a professional service in transportation, hotel accommodation, restaurants, excursions, land programs and cruise services. Our services are suited for all traveling to Lapland and the Nordic countries.



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Heart of Lapland for professionals

Scan QR-code or visit:
heartoflapland.com/en/traveltrade



HEART OF LAPLAND
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We love to share our Arctic lifestyle

Heart of Lapland – The ultimate destination for small groups and families looking to experience the Arctic lifestyle by embracing the local culture, staying in small-scale accommodations and spending time outside taking part in wonderful summer activities. We encourage slow travel, and the truth is, in a world of chain restaurants and hotels – nothing is more refreshing than finding a hidden gem that takes service to the next level.

THINK BIG, TRAVEL SMALL. Regardless of the purpose of the trip, our suppliers will meet your requests in a way not possible at large destinations with mass tourism. Summer is here and one thing is certain, summer in the city is nothing like summer in Heart of Lapland. Needless to mention the Midnight Sun that encourages us to adapt to the slow travel trend. Escape

to a peaceful retreat where you can let the 24-hour daylight and rural traditions make this holiday special.

BEING A SMALL-SCALE tourism destination has many advantages. Hospitality is second to none, and the welcoming faces make visitors feel more like a friend than a tourist. Employees have time to sit down for a cup of coffee with their guests.

Big secrets will be revealed, including where to find the best lakes for late night swims, or where to head in the search for the famous cloudberries... The feeling of visiting a second home lulls you into a lovely feeling of wellbeing. It's all part of the Heart of Lapland experience. If your guests are satisfied, so are we. Welcome to Heart of Lapland!

Independent living

WITH A PERSONAL TOUCH

THERE ARE TWO THINGS each accommodation in Heart of Lapland have in common; They are independently owned and have a personal touch. Here you won't find any chain hotels nor large apartment complexes where all rooms look the

same. Instead you will be able to choose between small scale accommodations such as guesthouses, cottages, hotels and B&Bs. Your customers will be able to unplug and relax in beautiful surroundings.



Arthotel Tornedalen

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 info@arthotel Tornedalen.se
 www.arthotel Tornedalen.se



Photo: Arthotel Tornedalen

STAY IN THE MOST BEAUTIFUL OF WORLDS, surrounded by art and nature, unpretentious and authentic. Quality of life needs nothing else. Experience the atmosphere of staying in a home. Arthotel Tornedalen is a forest estate highlighting cultural heritage, contemporary art and design. It is comprised of 4 different houses named by the families who once lived there. Each house is located in a beautifully rural tract of the village Vitsaniemi in Tornedalen and offer amazing forest and valley view across the Torne river to Finland. Arthotel Tornedalen features an attractive aura of peacefulness and privacy with focus on high-end amenities. Each house, except Kristina, is fully renovated country

house from the 20th century typically built in one and a half floor surrounded by landscape courtyards with fire camp. The personal touch of the owner and her background in the art world is the mark of the concept and each house features a mixture of well-known contemporary Nordic design and art. Nature lovers and seekers of wellbeing are awarded with an architect designed three-floor Lookout tower and fire camp two km out in the forest. It is exclusively built to create the perfect feeling of the forest atmosphere and tranquillity. All activities are individually tailored following the seasons and takes place in the nearby environment. Private guide.



Ski with a champion

Learn how to ski with the Olympic Champion Åke Saloniemi – the best you can get. He has won several medals in ski jumping in combination with Nordic skiing. Glide over the white snow with guidance from Åke and breathe the fresh air while listening to stories about skiing, the Olympic Games and much more. A great day to remember.

SEASON: Januari–April **DURATION:** 2 hours
GROUP SIZE: 2-6 people



Magic forest in Tornedalen

Winter; Ski straight out from the door to the Lookout tower, a camp exclusively built for our guests far out in the forest. We want to share the dream of nature's beauty and the joy of making a fire, cook outdoors, sit by the fire and enjoy the tranquillity, listen for animals and if we are lucky we can see elk, fox, lynx and hare. A professional nature guide teach you everything you want to know about the nature and the forest animals and if you are not experienced in skiing we learn you. Back to the accommodation and to the sauna. Summer season; walking path.

SEASON: January 10th–April 15th **DURATION:** 4–6 hours
GROUP SIZE: 2–6 people



Photo: Arthotel Tornedalen



Photo: Arthotel Tornedalen

ACCOMMODATION: Total bed capacity: 20	
House Wennberg: 2 double rooms, 2 single rooms. Meeting room, living room, art library, honesty bar, Wi-Fi, Bose CD-player surround-system, iPhone music dock, Smart TV/Apple TV, coffee/tea on the house, bathrobe hairdryer, soap and shampoo	
House Anundi: 3 double rooms, self-catering or full-service. Kitchen, dining room, minibar, living room, wi-fi, wc/shower and sauna. Coffee/tea on the house, bathrobe hairdryer, soap and shampoo and laundry facilities.	
House Tolonen: 3 double rooms, self-catering or full-service. Kitchen, dining room, minibar, family room, wi-fi, wc/shower. Out door sauna, coffee/tea on the house, bathrobe, hairdryer, soap and shampoo laundry facilities.	
House Kristina: 2 twin beds, self-catering or full-service. Open plan solution with sleeping, living room, fireplace, kitchen, dining, minibar, wi-fi, wc/shower and out door sauna. Coffee/tea on the house, bathrobe hairdryer, soap and shampoo and laundry facilities.	
SEASONS	
All year round	
RESTAURANT/BAR	
Restaurant, capacity 12 pers. Private Chef: A private chef prepares the meals from scratch on site, using local product. Meals must be booked in advance.	
CONFERENCE	
Conference/meeting room in the art library, seating up to 12 pers. Technically equipped with everything needed for a modern conference.	
PROVIDE TRANSFER SERVICE	
Helicopter from Luleå. Private car from the Airports; Luleå, Kemi or Rovaniemi.	
• Kemi: 75 km	• Rovaniemi: 140 km
• Luleå: 140 km	
ACTIVITIES	
• Nordic skiing	• Canoeing
• Ski with an Olympic Champion	• Biking
• Dog sledding	• Hiking and forest adventures
• Ice fishing, fishing	• Cultural activities
We provide winter clothes and safety gear.	



Polar Night Star Tour

To perfect your winter holidays at Arthotel Tornedalen we have built a campfire close to your accommodation. Here you can follow the moon's progress across the polar sky and the magic dance of the Northern Lights in heaven. Reindeer furs on the benches and the fire makes your stay warm and cosy and you can stay out as long as you want. Tour includes guide. For individuals and families with kids.

SEASON: January–April **DURATION:** 2-4 hours
GROUP SIZE: 2-6 people



One night in the Lookout tower

Snow season; Cross-country skis through the forest to the tower. Sleep on the top floor and enjoy the amazing view from the treetops. We share the beauty of the forest, how to make a fire, how to cook outdoors and how to enjoy the tranquillity. In the darkness by the fire you can experience the Polar sky, the stars and the Northern lights. Reindeer furs on the benches and the campfire makes your stay warm and cosy and you can stay out as long as you want before you crawl into your nice warm sleeping bag. A heating stove keeps the tower warm. Summer season walking path.

SEASON: All year **DURATION:** One night
GROUP SIZE: 2-10 people

Kukkolaforsen

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WE ARE ONE DESTINATION, TWO COUNTRIES and three cultures. The only thing separating us from our neighbouring country, Finland, is Torne River. Some of the things we have in common are the perfect views of the Kukkola rapids, a picturesque historic cultural village and a lot of traditions and friendly locals.

Accommodation is offered in hotel standard cottages overlooking the river and the rapids. We also offer activities based on local traditions and they are often experienced in both countries; sometimes right on the border.

Our company focus on the traditions of Torne River

Valley. According to those traditions, the sauna is a very important part of everyday life. Therefore we have 14 saunas in the area. The sauna village is also home to the Swedish Sauna Academy.

The food served features a special combination of Swedish and Finnish food traditions. It is locally produced and always varies with seasons. The specialty from the Kukkola village is the whitefish and we combine salmon, reindeer and other local foods to create the best possible food experience.



Dinner on the river

We serve from a select menu, a 3-course dinner in the middle of the rapids. You sit on our pata (bridge) that stretches out in front of you, just below the restaurant and the rushing water of the river flows whirling just below you.

SEASON: 15-31 July, Monday-Saturday **GROUP SIZE:** 2-4 people



Making your own sauna evening

This sauna experience includes two different types of sauna. An electrically heated sauna overlooking Kukkolaforsen and Finland. A wood-fired outdoor sauna that you heat yourself while you enjoy the other sauna. Two completely different sauna experiences.

SEASON: All year **DURATION:** 2-3 h **GROUP SIZE:** 2-12 people



Whitefish grilling in the Timber Smoke Hut

Kukkola village is known for the way of grilling whitefish. The fish is first put on a stick and then grilled over an open fire. The Timber Smoke Hut, one of the oldest buildings in the Kukkola cultural village, is from the 1700s. During the grilling of the fish, you get to hear about the methods of preparing fish as well as the fishing culture in Kukkola. We also serve 'tunnbröd' (Swedish hard bread) and 'sima' (sweet sparkling brew spiced with lemon and brown sugar) with the fish. If whitefish is not available, grilling will be done with fresh salmon.

SEASON: All year **DURATION:** 1 hour **GROUP SIZE:** 4-20 people

ACCOMMODATION Total bed capacity: 84

Cottages with pentry (12): Cap. per unit 5 pers. 2 bedroom, double bed, sofa bed. Pentry, living room, TV, wi-fi. shampoo/soap and hair dryer. Extra bed available. Disability accessible cottages.

Cottages with pentry (8): Cap. per unit 2 pers. Hotelbeds, pentry and TV. All with en suite facilities, shampoo/soap.

SEASONS

All year round

RESTAURANT/BAR

Restaurant, capacity 200 pers. Pub and bar.

GENERAL FACILITIES

- Lounge
- Wi-fi
- TV
- Sauna
- Hot tub
- Laundry facilities
- Play area for children
- Iron
- Disability accessible
- Parking

CONFERENCE

5 conference rooms, seating up to 40 pers. Wi-fi, projector and group rooms.

PROVIDE TRANSFER SERVICE

- Kemi: 50 km
- Luleå: 150 km

ACTIVITIES

- Snowmobile
- Dog sledding
- Reindeer activities
- Moose activities
- Snowshoe walk
- Ice fishing
- Cross-country skiing
- Fishing
- Hiking
- Rafting
- Golf
- Riding
- Culture activities
- Taste experiences
- Hot tub
- Bookable treatments
- Tailored packages

• We provide winter clothes and safety gear



Whitewater rafting in Kukkola's rapids

Torne River, which separates the village of Kukkola on the Swedish-Finnish border, is a fantastic location for river rafting. First we will cross the border with a raft and get appropriate clothes and instructions on the Finnish side. River rafting is done in a rubber boat and everyone helps steering by paddling. The first time is a trial of your skills and the "basic track" route follows the border, which is also where the river runs deepest. If circumstances allow, the second time will be an "action track" with more challenging tasks. After changing back to regular clothes, we will cross the border and head back to Sweden.

SEASON: May-Oct **DURATION:** 2,5 hours **GROUP SIZE:** 6-12 people



JOCKFALL TOURIST & CONFERENCE FACILITY is located 40 km north of Överkalix, within 15 km distance of Ängesån. The facility's prime location near the free-flowing Kalix River and Jockfallet Rapids, with a 9 m drop, is magnificent. Here you can marvel at the large combative salmon as they make their way up the gushing torrent via the salmon ladder. Jockfall is also renowned for the beautiful landscape and its tranquillity. In other words, the ultimate location for a company conference.

The campground enjoys a scenic location on the banks of Kalix River, and features a range of attractive cottages as well as plenty of outdoor space where you can pitch tents and park caravans. There is a cafe, a kiosk and a souvenir shop in the area. It is possible to buy or hire all the gear you need for fishing in the anglers' shop.

Jockfall also offers hunting opportunities, including

small game hunting for grouse, beaver, and moose hunting. The hunting takes place in varied terrain, where hunters can operate independently or with a guide. Jockfall now offers four new lodges with 6 beds in each. Enjoy the sub-arctic climate and participate in various activities on offer, including a cultural tour by kicksled, dog sledding and snowmobile safaris.

Get the most out of your stay at Jockfall and get a true Swedish Lapland experience with any of the pre-packaged multi-day trips. Drive your own snowmobile, feed reindeer and embark on a dog sled tour. Combine that with other activities of your choice; perhaps you want to do a day of shopping or a longer trip to Icehotel in Jukkasjärvi. Transfers, meals and beverages are included in every package. Choose between 5-7 days or tailor your own trip.



Nordic winter expedition on dog sled

Experience the Nordic winter landscape from a dog sled - a close encounter with nature and wildlife. Everyone is full of energy and expectations before the activity, including the friendly dogs who are eager to do what they love the most: to run. As soon as we set off we can enjoy the surroundings as the dogs transport us through the stunning landscape. All you hear is the sound of the dogs' panting as they pull you along.

SEASON: December-March **DURATION:** Half day
GROUP SIZE: Minimum 2 people



Snowshoeing in Jockfall

Try snowshoeing together with one of our professional guides. You will learn how to put on the snowshoes and then head out for an unforgettable tour in the wilderness. You can keep the snowshoes until the end of the day, so feel free to explore the area on your own after the tour has finished.

SEASON: December-March **DURATION:** Half day
GROUP SIZE: 2-20 people



ACCOMMODATION: Total bed capacity: Summer 60 / winter 24

8 cottages with pentry, cap. per unit 4 pers. Bunk beds, extra bed available and pentry. External service house with pentry, wc/shower, sauna and laundry facilities.

1 cottage with pentry with cap. for 5 pers. 1 bedroom, bunk bed and sofa bed, extra bed available. WC in the cottage and within the premises there is a service building boasting a sauna, shower, kitchen, washing machine and dryer. Wheelchair accessible cottage.

4 cottages with cap. for 6 people in two bedrooms and one sleeping loft, shower, WC fireplace, kitchen and livingroom.

SEASONS

All year, activities may vary in season.

RESTAURANT/BAR

Restaurant, capacity 80 pers. Bar and pub.

CONFERENCE

2 conference rooms, seating up to 40 pers. Wi-fi, projector and group rooms.

GENERAL FACILITIES

- Wi-fi
- TV
- Sauna
- Iron
- Laundry facilities
- Dog friendly accommodation

PROVIDE TRANSFER SERVICE

- Luleå: 150 km

ACTIVITIES

- Reindeer activities
- Moose activities
- Fishing
- Dogsledding
- Hunting
- Hiking
- Snowmobile
- Tailored packages

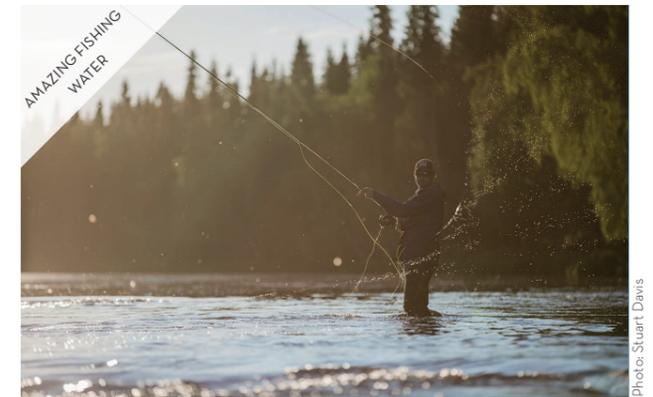
- We provide winter clothes and safety gear



Snowmobile safaris / moose safaris

Join us on a discovery of Jockfall's surroundings. The tour begins with an introduction to the snowmobile and you will learn the basics of driving before we journey across snowfields and explore the stunning forest. We stop for lunch by a reindeer feeding spot. There is also a big possibility that you will see the King of the Forest, the moose.

SEASON: December-March **DURATION:** 6 hours
GROUP SIZE: Min. 2 people



Salmon fishing in Jockfall

The Kalix River is one of the top spots for salmon fishing in Europe, which means that visitors can expect a world-class fishing experience in the amazing Jockfall rapids surrounded by stunning nature.

Watch as the salmon make their way upstream towards the salmon ladder. This is the ultimate opportunity to fool the largest salmon - and trust us, he is there! The fishing takes place on shore underneath the waterfall which has a 9 metre drop. It is possible to use both fly fishing rods and spinning rods.

SEASON: June-August **DURATION:** 1 day
GROUP SIZE: Minimum 4 people

Hulkoffgården

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info@hulkoff.se
www.hulkoff.se



HULKOFFGÅRDEN IS LOCATED BY TORNE RIVER and has been family run since 1721. Hulkoffgården is an organic farm that offers hearty meals from their own farm, cosy accommodation in the adjacent guesthouse and hosts conferences as well as celebrations.

The farm specializes in organic and homegrown vegetables as well as Charolais bulls that roam outside year-round. The restaurant has been recommended in White Guide for several consecutive years. With nature around the corner this is a perfect place for those who seek a hidden gem, want to embrace slow travel and the Arctic lifestyle experience.

Here you also find Butiken på Landet (eng. "the boutique at the countryside"), a high-end franchise store that carries brands like Armani and Bukowski, on the second floor of the restaurant.

ACCOMMODATION Total bed capacity: 16	
Lodge rooms (8): 5 double rooms, 1 single room, 2 family rooms. Wi-fi and hair dryer in all rooms. TV, wc/shower in some rooms. Facilities in general areas: 5 wc, 5 showers, sauna and shampoo/soap kit.	
SEASONS	
All year round	
RESTAURANT/BAR	
Restaurant, capacity 100 pers. Bar.	
GENERAL FACILITIES	
<ul style="list-style-type: none"> Lounge Wi-fi TV Sauna 	<ul style="list-style-type: none"> Iron Bookable treatments Laundry facilities Parking
CONFERENCE	
2 conference rooms, seating up to 40 pers. Wi-fi, projector and group rooms.	
PROVIDE TRANSFER SERVICE	
<ul style="list-style-type: none"> Kemi: 70 km Luleå: 160 km Oulu: 160 km 	<ul style="list-style-type: none"> Rovaniemi: 160 km Kittilä: 250 km
ACTIVITIES	
<ul style="list-style-type: none"> Snowmobile Dog sledding Reindeer activities Moose activities Icefishing Downhill skiing Fishing Hunting 	<ul style="list-style-type: none"> Hiking Rafting Golf Riding Culture activities Taste experiences Tailored packages



7-course tasting menu at Hulkoffgården

"Tornedalsk" 7-course tasting menu at the Hulkoff farm. The Hulkoff Farm is a nearly 300-year-old family farm focusing on organic food production. Furthermore the farm is allowed to fish in the wild Matkakoski River, where the big salmon and whitefish are caught. The Torne River Valley is incredibly fertile - butter, cream and potatoes of the highest quality are produced here.

SEASON: All seasons **DURATION:** 4 hours
GROUP SIZE: 4-15 people



Wine tasting at Hulkoffgården

Mastering the art of wine tasting is a straightforward adventure that will deepen your appreciation for both wines and winemakers. Here we celebrate the interaction between the local Torne Valley gastronomy and Tuscan wines. Welcome to Hulkoffgården to taste their delicious Italian wines in the cosy wine-tasting bar. The wines you like you will bring to the dinner table, and enjoy along with White Guide acclaimed cuisine prepared from local produce. Seasoned with love!

SEASON: All seasons **DURATION:** 1-2 hours
GROUP SIZE: Minimum 6 people
INCLUDED: Wine tasting package and light snacks.

Hotell Valhall

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www.hotellvalhall.com



ACCOMMODATION: Total bed capacity: 72	
Hotel rooms: 30 double rooms, all with en suite facilities, wi-fi, TV, minibar, hair dryer and shampoo/soap kit. Tub in some rooms, mini suites with sauna. Extra bed available.	
2 cottages with pentry: Cap. per unit 6 pers. 2 bedrooms, double beds, single beds, sofa bed. Kitchen, TV, wi-fi and wc/shower.	
SEASONS	
All year round	
RESTAURANT/BAR	
Restaurant, capacity 200 pers. Bar and pub.	
CONFERENCE	
5 conference rooms, seating up to 300 pers. Wi-fi, projector and group rooms.	
GENERAL FACILITIES	
<ul style="list-style-type: none"> Reception, 24h Lounge Wi-fi Safety box Sauna Iron 	<ul style="list-style-type: none"> Laundry facilities Elevator Wheelchair accessible Parking
PROVIDE TRANSFER SERVICE	
<ul style="list-style-type: none"> Luleå: 75 km 	<ul style="list-style-type: none"> Kemi: 100 km
ACTIVITIES	
<ul style="list-style-type: none"> Snowmobile Dog sledding Reindeer activities Icefishing Fishing Hiking 	<ul style="list-style-type: none"> Rafting Golf Hot tub/jacuzzi Bookable treatments Taste experiences Tailored packages
We provide winter clothes and safety gear.	

THERE IS A BEAUTIFUL PLACE WHERE THE RIVER meets the sea, which is where our hotel is located – in the heart of Kalix. Hotel Valhall is a modern hotel with all the facilities you may need.

There is a restaurant, lounge, night club and conference rooms. Modern and nicely furnished, our 57 rooms consist of a mixture of family rooms, standard rooms and mini suites with private saunas. We recommend our relaxation area and its sauna for those who wish to have an extra pleasant time.

We offer all our guests exciting outdoor packages such as snowmobile safaris, golf and boat trips around our beautiful archipelago. When it comes to larger groups and conference guests we cooperate with Folkets Hus, which is the venue right next to Hotel Valhall. We can accommodate groups up to 300 people.



Taste of Swedish Lapland – a culinary journey

The appreciation of a fine meal whilst enjoying good company has always been tradition at Hotel Valhall. The hotel restaurant focuses on local cuisine with natural ingredients of high quality. The ingredients used all come from the local area, such as the forest or nearby rivers. Guests are welcome to experience the delicious taste of Swedish Lapland at Hotel Valhall. The taste we are all very proud of.

SEASON: All seasons **GROUP SIZE:** 1-100 people
DURATION: 1-4 hours

Haparanda Stadshotell

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THOMAS COOK, ONE OF THE FIRST tour operators, defined a globetrotter in the 1800s. According to him, a globetrotter was a person who had visited the legendary destinations of Timbuktu, Samarkand – and Haparanda.

Haparanda Stadshotell is one of the most famous turn-of-the-century hotels and is situated in the eastern part of Swedish Lapland, at the Finnish-Swedish border.

The city of Haparanda has gone through many exciting periods during its history and the hotel has played an important role in many important events. The hotel was

where all merrymaking and business transactions took place. Revolutionaries, spies, sawmill barons, soldiers and brothel madams, as well as counts and nobility have all left their mark on the hotel's history.

Haparanda Stadshotell, the family-owned charming hotel, was built in 1900. Our capacity is 91 rooms/180 beds. Several dining rooms with different sizes and characters offer tasty regional delicacies. We also provide facilities for everything from small meetings to big events.



Photo: Bob Ohlsson



Photo: Bob Ohlsson

Christmas celebration – Meet Santa Claus and Rudolf

Join the Christmas celebration at Haparanda Stadshotell. The Swedish Christmas celebration starts traditionally, as every year since the 1960s, at three o'clock with a cavalcade of Disney film scenes on TV. A wonderful evening with candle lights, Christmas songs, glögg (the Swedish version of mulled wine) with almond, and naturally – smorgasbord, which has been prepared with all the classic dishes. After the dinner, Santa and Rudolf arrive to wish everyone Merry Christmas and distribute a small gift. On Christmas day, you will join the early-morning church-service jullotta at Haparanda church.

SEASON: December 24th **DURATION:** 2 days
GROUP SIZE: No minimum required

New Year's celebration on the border

Join the unique New Year's celebration with the local people on the border between Finland and Sweden. After a 4-course New Year's dinner at Haparanda Stadshotell you walk to the Victoria square where the celebration takes place. Live music, show, entertainment and fireworks twice – first at midnight Finnish time and one hour later at midnight Swedish time. The celebration continues with live music at the hotel.

SEASON: December 31st **DURATION:** 2 days
GROUP SIZE: No minimum required



Photo: Linnea Isaksson



Photo: Linnea Isaksson

ACCOMMODATION Total bed capacity: 180

Hotel rooms (91): Single/double/twin/family rooms in standard and superior categories. Deluxe rooms with private sauna or jacuzzi. All rooms with en suite facilities, wi-fi, coffee/tea maker, hair dryer and TV.

SEASONS

All year round

RESTAURANT/BAR

Several dining room with different sizes and characters. Total capacity 450 seats. Pub, a la carte, ball room.

CONFERENCE

Conference facilities for up to 100 persons in the biggest conference room. We arrange meetings for up to 300 persons in co-operation with our suppliers.

GENERAL FACILITIES

- Reception
- Lounge
- Wi-fi
- Sauna
- Iron
- Elevator
- Disability accessible
- Parking

PROVIDE TRANSFER SERVICE

- Luleå: 134 km
- Kemi: 25 km
- Oulu: 146 km
- Rovaniemi: 131 km

ACTIVITIES

- Taste experiences
- Cultural activities
- New year's programme incl. New Year's celebration twice
- Christmas programme
- Weekly programme for winter & summer activities
- Tailored packages
- Ice breaker cruises
- Sauna experiences
- Golf across the border – the longest hole-in-one in the world

We provide winter clothes and safety gear.



Photo: Linnea Isaksson

5-course tasting menu at Haparanda Stadshotell

Culinary experiences all year round. "Lappish" 5-course tasting menu in the game cellar of Haparanda Stadshotell. Enjoy the flavours of specialties from Lapland, prepared from fresh Arctic ingredients. The furnishing is genuine Lappish handicraft with materials such as birch, drift wood, horn and skin from reindeers. These are strong features in the setting. At Haparanda Stadshotell you will be taken care of by a skillful and dedicated personnel.

SEASON: All year **DURATION:** 4 hours
GROUP SIZE: 8-36 people



Golf over the border of two countries

Green Zone Golf Course is an outstanding and unique golf course in the golfing world. This international course is situated on the border of Finland and Sweden, surrounded by the beautiful scenery of the River Tornio. You have the possibility to make "the longest hole-in-one in the world" over the border on the sixth hole. The border is in the middle of the sixth green and the time difference between Finland and Sweden is one hour. Given this fact, your tee shot takes an hour to hit the green. On the "return" you putt back the lost hour. The sun is up 24 hours a day during summer, which means you can play all night long.

SEASON: June–August **DURATION:** 4 hours
GROUP SIZE: No minimum required

Lapland Guesthouse

Norra Byavägen 132, SE-980 63 Kangos
 +46 (0)70-343 54 20
 info@laplandguesthouse.com
 www.laplandguesthouse.com

Experts
 IN TAILOR-MADE
 ACTIVITIES



EXPERIENCE THE AUTHENTIC ARCTIC LIFESTYLE at Lapland Guesthouse. Way out on the countryside, embraced by nature and wildlife, there is time to unwind. The serenity and fresh air creates a relaxing environment, far away from stress and crowds. Watch Lainio River float by in the summer while sipping on your morning coffee, or stand on its frozen body during winter and gaze at the starry sky and the northern lights. Here you are met by friendly faces and passionate people with a personal touch on everything they do. Lapland Guesthouse delivers a truly genuine small scale experience where everyone is welcome.

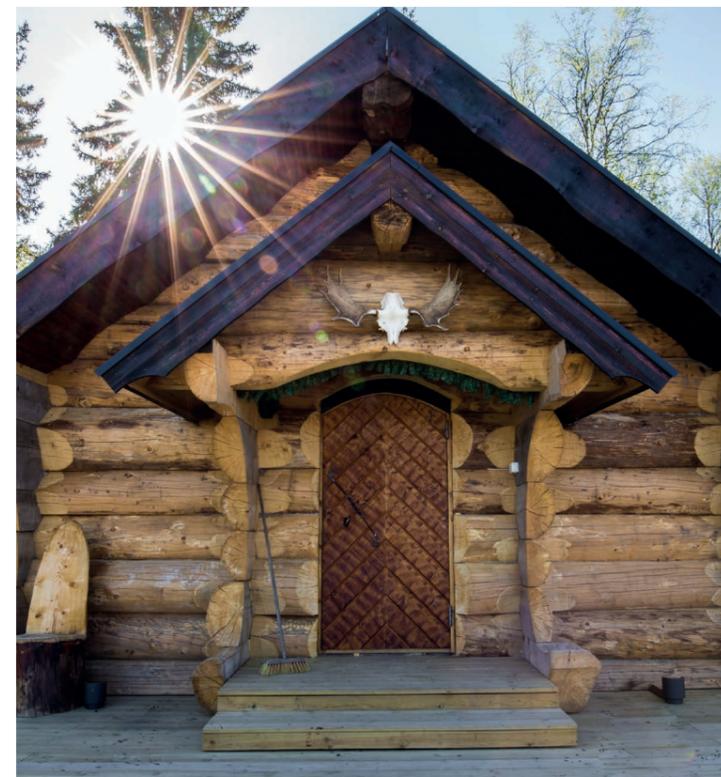
The main house of the small family company Lapland Guesthouse is one of five timber houses, all located by the beautiful Lainio River. Some of the buildings were built in the 1700's. There are 13 rooms, all with different characters and names. For example, you can sleep in the pure white "Snow", in cosy "Forest" or experien-

ce "Kaamos" which, features the colours of the polar night. All rooms are individually decorated and furnished with antiques, modern art and local handicraft.

Or you can stay like a modern day Viking in our Viking Cabin decorated in a distinguished style with furs, horns and rustic wood – and a contemporary bathroom for comfort. The cabin sleeps up to 6 people and has all the amenities you might need. The cabin is divided into a single bedroom, a double bedroom, a loft, a living room and a bathroom. Share stories about today's adventures by the fireplace with a hot beverage for extra warmth.

The food we serve is mostly local delicacies, such as reindeer, moose and fish from our lakes and rivers, as well as berries and mushrooms from the surrounding forests.

Our Swedish guides are very familiar with the nature and wildlife in the northern part of Sweden. Each guide



is trained and has a vast experience of the many activities we offer; snowmobile, husky safari, aurora hunting, snowshoe walking and more.

After enjoying a day in the outdoors, why not heat up one's body in the woodfired sauna or relax in the outdoor jacuzzi? Even though the winters can be very cold up here, we promise you a warm welcome and personal service during your stay.

Discover the Swedish North with its many rivers, lakes, wetlands and deep and ancient forests. The nature is breath-taking year round and can be experienced by snowmobile, dog sledding, fishing, hiking, hunting and adventures – from short day tours for families and beginners to advanced weeklong expeditions for the more experienced adventurer. We tailor each activity to suit your needs for a perfect experience above the Arctic Circle. Welcome to Lapland Guesthouse.

ACCOMMODATION Total bed capacity: 32

Hotel rooms: 9 twin/double rooms, 3 single rooms and 1 family room. Wi-fi. Some rooms with en suite facilities. WC/shower, hair dryer, shampoo/soap kit. Extra bed available.

Norrbottensgård with 3 double rooms, living room, wc/shower and laundry service. Kitchen in adjacent annex.

Viking cottage cap. 4-6 pers. 1 double rooms, 1 single room, 1 loft with 2 beds. En suite facilities, shampoo/soap kit.

SEASONS

All year round

RESTAURANT/BAR

Restaurant, capacity 30 pers.

CONFERENCE

1 conference room, seating up to 12 pers. Wi-fi, projector and group rooms.

GENERAL FACILITIES

- Lounge
- Jacuzzi
- Sauna
- Hot tub
- Bookable treatments
- Kitchen/pentry
- Laundry facilities
- Parking

PROVIDE TRANSFER SERVICE

- Kiruna: 140 km
- Luleå: 260 km
- Kittilä: 165 km

ACTIVITIES

- Snowmobile
- Dog sledding
- Reindeer activities
- Snowshoe walk
- Icefishing
- Cross country skiing
- Fishing
- Rafting
- Culture activities
- Hot tub/jacuzzi
- Taste experiences
- Massage and treatments
- Tailored packages

Provides winter clothes and safety gear.

Explore the North

Särkimukka 27, SE-980 63 Kangos
+46 (0)70-626 19 09
info@explorethenorth.se
www.explorethenorth.se



Photo: Fredrik Lovén



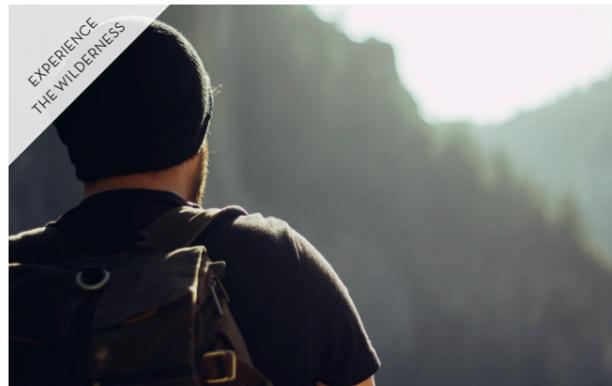
Photo: Lule-Bild AB/Michael Törnkvist



Photo: Lule-Bild AB/Michael Törnkvist

THE PINETREE LODGE in Kangos is situated right beside a beautiful lake in the middle of the forest. It has a reception area, dining room for 60 people, bar, lounge and 10 double rooms upstairs. After the activities, we always make sure the hotel sauna is heated, so that guests can relax and enjoy the beautiful view of the lake. The guests can enjoy a drink or beer in our lounge bar before sitting down in

the restaurant to savour a good meal prepared from local Lapland produce. The building next to the main Lodge has seven double rooms, one family apartment and a meeting room that suits 20-40 people for conference purposes. Here you can also enjoy a cold beer or a Cloudberry Sour in our cosy Brown Bear Bar.



EXPERIENCE THE WILDERNESS

Day hike in a nature reserve

After breakfast at Pinetree Lodge, we take you to the Naakajärvi nature reserve, a beautiful Eco park where you can admire deep canyons with dramatic hillsides, untouched forests, vast marshes, bubbling forest streams and lakes rich of fish. The pine forests around Manalainen with its nearly 500-year old pine trees are classified as one of Europe's most protected areas. We will have a nice hike through this area, following hiking paths or just our compass. Your guide will tell you everything you want to know about the flora and fauna of the area. Of course we prepare our lunch over a campfire.

SEASON: Summer **DURATION:** 5 hours
GROUP SIZE: No minimum required



GREAT FOR FAMILIES

Husky kennel guided tour

We take you into the kennel where you can meet our huskies, including our puppies. In this time of the year the dogs have a holiday and relax most of the time, combined with running through the woods and swimming in the lakes. We explain to you how we take care of so many dogs, how we train them for winter and everything else you are interested in concerning our sled dogs. Activity valuable at both Pinetree Lodge and Aurora Mountain Lodge.

SEASON: Summer **DURATION:** 1/2 hours
GROUP SIZE: No minimum required



Photo: Aurora Mountain Lodge



Photo: Aurora Mountain Lodge

AURORA MOUNTAIN LODGE is situated in Lannavaara, close to the mountains of Lapland. Explore the great pristine wilderness and its distinct Sapmi culture.

In the summer of 2016 the lodge and cabins were renovated in order to offer accommodation of higher standard.

Activities include husky tours, snowmobile tours, arctic horseback riding, snowshoeing and top quality Northern Lights activities.



Evening Midnight Sun Hike

After dinner we will travel by car for 40 minutes to a nature reserve with some mountains. Here we follow a trail through a diverse landscape with pinetree forest, birch trees, swamps and marchlands. After a 50 minute hike we will reach the highest point where we enjoy an evening snack and a marvelous view. This tour requires good physical condition. Activity valuable at both Pinetree Lodge and Aurora Mountain Lodge.

SEASON: Summer **DURATION:** 3-4 hours
GROUP SIZE: No minimum required

ACCOMMODATION: Total bed capacity: 136

Pinetree Lodge (Särkimukka) 17 double rooms, all rooms with en suite facilities, shampoo/soap kit and wi-fi. Northern Light apartment with cap. for 4-6 people. 2 double rooms, lounge with sofa bed, wc/shower, shampoo/soap kit.

Husky Lodge (Särkimukka) with cap. for 8-10 people. 4 bedrooms, 2 double bed and 2 family bunk bed. Kitchen, lounge area, fire stove, wi-fi, wc/shower, shampoo/soap kit.

3 Aurora cottages (Särkimukka) cap. per unit 2-4 people. 1 bedroom, double bed and sofa bed. Livingroom, fire stove, wi-fi. All with en suite facilities, shampoo/soap kit.

Aurora Mountain Lodge (Lannavaara): 6 double rooms, all rooms with en suite facilities, shampoo/soap kit.

14 Aurora cabins (Lannavaara) cap. per unit 4-6 pers, all with en suite facilities, shampoo/soap kit. 1 bedroom, double bed, bunk bed and sofa bed. Living room, small kitchen, fire stove, wi-fi. Situated approx. 100 meters from Aurora Mountain Lodge.

SEASONS

All year round

RESTAURANT/BAR

Restaurant, capacity 65 pers. Bar and pub (Pinetree Lodge, Särkimukka) Restaurant, capacity 70 pers. Bar and pub.(Aurora Mountain Lodge, Lannavaara)

CONFERENCE

1 conference room, seating up to 40 people. (Pinetree lodge) Wi-fi, projector and group rooms. 1 conference room, seating up to 40 pers. Wi-fi and projector (Aurora Mountain Lodge).

GENERAL FACILITIES

- Reception
- Lounge
- Wi-fi
- Jacuzzi (Särkimukka)
- Parking
- Sauna

PROVIDE TRANSFER SERVICE

- Kiruna: 140 km (From Särkimukka)
- Kittilä: 170 km (Särkimukka)
- Kiruna: 130 km (from Lannavaara)

ACTIVITIES

- Snowmobile
- Dog sledding
- Snowshoe walk
- Ice fishing
- Cross-country skiing
- Fishing
- Arctic horseback riding
- Hiking
- Rafting
- Culture activities
- Hot tub/jacuzzi
- Taste experiences
- Tailored packages

Provide winter clothes and safety gear.

Aurora Retreat

Kangasvägen 35 SE-980 62 Junosuando

+46 (0)70-675 50 71

info@auroraretreat.se • www.auroraretreat.se

info@junosuandoboende.se • www.junosuandoguesthouse.com



Photo: Dan Moore



Photo: Dan Moore

NORTHERN LIGHTS WILDERNESS ADVENTURE at Aurora Retreat. The amazing Northern Lights, magical snow-laden forests, mighty rivers and utter silence awaits you on this wilderness holiday. Explore and experience the beautiful breathtaking winter in Lapland by cross-country skis, snowshoes or husky sled. Deep in the woods at our wilderness camp, you will go back to basics and connect with nature. Out here, far from light pollution, the chance of seeing the Northern Lights is good.

Junosuando Guesthouse is situated in the small village of Junosuando by Torne River in Swedish Lapland, and offers basic and comfortable accommodation. Junosuando is an excellent location to visit for anyone who wants to experience Swedish Lapland. Why not marvel at the

ACCOMMODATION Total bed capacity: 30 beds

Camp Three Rivers, wilderness camp with 4 log huts warmed with wood fired stoves, cap. per unit 2 pers, single beds. No electricity or running water. Season: November-April.

Junosuando Guesthouse, 6 bedrooms.

Hostel cottage is located beside the guesthouse. It has a dorm style sleeping room with 6 beds (3 bunk beds), a living room with a sofa bed, wi-fi, self-catering kitchen and wc/shower. You can book a bed or the entire cottage for your group of up to eight people.

SEASONS

All year round

GENERAL FACILITIES

- Group dining cabin
- Kitchen
- Wood fired sauna

PROVIDE TRANSFER SERVICE

- Kiruna: 120 km
- Gällivare: 125 km
- Kolari: 85 km

ACTIVITIES

- Dog sledding
- Snowshoe walk
- Cross-country skiing
- Ice fishing

Northern Lights in autumn and winter, and enjoy the Mid-night Sun here in summer?

The guesthouse is a wooden house in the centre of the village; spacious, peaceful and comfortable. There are six bedrooms, two that have en-suite bathrooms and four rooms that share two bathrooms. There are also several common areas as well as a shared kitchen. Other features include free Wi-Fi in the entire house, bed linen and towels. The hostel cottage is located beside the guesthouse and boasts a dorm style sleeping room with 6 sleeping places (3 bunk beds), a spacious sitting room with a sofa bed, self-catering kitchen, WC, shower room and free WiFi. You can either book a single bed or the entire cottage for groups of up to 8 people.



Photo: Dan Moore

Cross-country skiing, snowshoeing and Northern Lights

Your trip begins with an exciting three night wilderness escape at Camp Three Rivers followed by three nights at Junosuando Guesthouse in the small village of Junosuando. During the course of the week you will have the opportunity to learn about nature and local culture, be active outdoors on cross-country skis or maybe wear snowshoes, experience winter in Lapland, observe the magical Northern Lights and much more.

SEASON: December-April **DURATION:** 7 days

GROUP SIZE: 2-10 people



Photo: Dan Moore

Northern Lights wilderness adventure

The amazing Northern Lights, magical snow-laden forests, mighty rivers and utter silence awaits you on this wilderness holiday. Explore and experience the beautiful breathtaking winter in Lapland by cross-country skis, snowshoes or husky sled. Deep in the woods at our wilderness camp, you will go back to basics and connect with nature. Out here, far from light pollution, the chance of seeing the Northern Lights is good.

SEASON: December-April **DURATION:** 4 days

GROUP SIZE: 2-10 people

Siknäsfortet

Siknäs 35, SE-952 44 Töre

+46 923 77286, +46 70 4402900, +46 70 5700574

info@siknasfortet.se

www.siknasfortet.se



Photo: Rikard Lundström

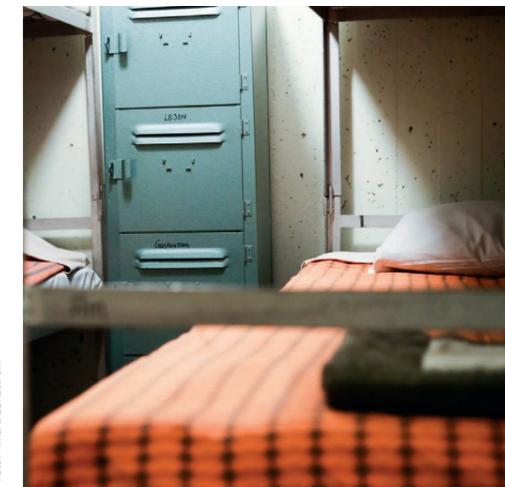


Photo: Julia Brännmark

ACCOMMODATION Total bed capacity: 30

Siknäsfortet, The fortress is authentically preserved military museum today. It was in use 1950 - 1990. Even beds are original from that time. Possible to book bedclothes in hotel standard. 2 rooms with 2 beds, 2 room with 4 beds and a logement with 14 beds. 2-beds and 4-beds room very small, just place for beds.

SEASONS

All year round

GENERAL FACILITIES

- TV in the logdgings
- Café
- Historical guide

PROVIDE TRANSFER SERVICE

- Luleå: 65 km
- Kemi: 110 km

ACTIVITIES

- Military guiding
- Military historic movies



Photo: Linnéa Isaksson

FORTY METERS DEEP inside the mountain Hömyrberg hides a top-secret underground fortress. Siknäsfortet is the last preserved underground fortress in the military defense-zone Kalixlinjen. It was built for protection during the Cold War and was in use 1950-1990 and housed 322 men at most. Today, the fortress is a military museum and experience hotel, authentically preserved and run by a couple of passionate souls. Siknäsfortet is situated inside the bedrock of a mountain that overlooks the village of Töre and the bay where you'll find the northernmost deep-water harbour.

Guided tours about Siknäsfortet, the Swedish military and the history of the area are held daily during the summer months. An overnight stay underground, two stories down inside the mountain is suitable for the more adventurous traveller looking for a unique experience. The authentic squad room with steel-framed bunk beds, the intimate canteen and the military surplus shop housed inside the old infirmary create a perfect setting for an unforgettable stay.



Photo: Linnéa Isaksson

Guided tour

Follow us on a unique guided tour in the footsteps of the Cold War. Deep inside Siknäsfortet, forty meters down the bedrock, lots of vintage military equipment, memorabilia and one-of-a-kind army items are showcased. You will learn more about the history of the area, the everyday life of the civilians and the army. Look inside the narrow climb up to the gun turret, feel the cold metal of warheads and admire the intricate communications devices from decades ago. The guided tours are held daily during the summer months.

SEASON: December-April **DURATION:** 4 days

GROUP SIZE: 4-8 people

Rajamaa

Muonionalusta 25, SE-984 95 Muodoslompola
+46 (0)978-430 40
info@rajamaa.com
www.rajamaa.com

News!
Rajamaa is renovating the cottages during autumn 2017 in order to provide accommodation of a higher standard.



RAJAMAA IS A FAMILY BUSINESS that has been run by the Malmström family since its inception in 1986 in the village of Muonionalusta. It is situated on an island in Muonio River, the river that unites Sweden and Finland. The village has seven inhabitants, of which Kaisu and Lars Malmström are two. From time to time their grown-up children help them with the business, and have done so during their entire childhood. The daily language amongst the staff is Finnish, which is the main language of the valley.

Rajamaa consists of a main building, with a reception, dining room and sauna. Every chalet is equipped with two beds and bigger ones with two small bedrooms.

All chalets are equipped with shower/WC, mini-kitchen and a drying cabinet. The price always includes bed linen and towels.

Rajamaa welcomes guests all year around. The summer season starts in the middle of June when many fishermen come here. We also have activity weeks with trekking, canoeing and mountain biking sessions. At the end of September, the last trekkers have left and the staff take a break until the end of October when the facility re-opens. For a months' time, clubs and national teams in cross-country skiing and biathlon come here to train on the well-known tracks of Muonio. At Christmas, the winter season starts and lasts to the end of April.



Lapland Summer – the true story

Here you can enjoy the clean untouched Lapland, its nature, people and their exceptional culture. During a couple of days you will experience the genuine fascinating Lapland, where man still lives in harmony with nature, far away from everyday worries.

SEASON: June-July **DURATION:** 7 days **GROUP SIZE:** 2-12 people

News!



Encounter bears in their wild and natural habitat from a safe hideout in the forest. This photo tour will be available from summer 2018.

ACCOMMODATION Total bed capacity: 30

5 cottages, size 46 sq.m, cap. per unit 4 pers. 2 bedrooms, single beds. All with en suite facilities, kitchen and wi-fi.

5 cottages, size 25 sq.m, cap. per unit 2 pers. 1 bedroom, single beds. All with en suite facilities, kitchen and wi-fi.

SEASONS

All year round

RESTAURANT/BAR

Restaurant

GENERAL FACILITIES

- Lounge
- Sauna
- Wi-fi
- Parking

PROVIDE TRANSFER SERVICE

- Kittilä: 85 km

ACTIVITIES

- Snowmobile
- Dog sledding
- Reindeer activities
- Snowshoe walk
- Icefishing
- Cross-country skiing
- Fishing
- Hunting
- Hiking
- Culture activities

We provide winter clothes and safety gear.

Arctic Circle Adventure

Kenttäsaari 22 SE-980 60 Korpilombola
+46 (0)70-644 41 01 • +46 (0)70-219 78 11
info@arcticcircleadventure.se
www.arcticcircleadventure.se



ARCTIC CIRCLE ADVENTURE offers nature based experiences like dog sled tours, hunting, fishing tours and other similar activities. All tours are authentic and let people interact with animals and nature. The company is situated just north of the Arctic Circle in Swedish Lapland. Saari Homestead, our home and husky camp is beautifully located on the island Holmen in Lake Teurajärvi, with a small road leading over to the island. This is an old homestead from the mid 1800s and boasts a fascinating history. This is the base for most of our activities, above all the dog sledding tours.

Not far from the husky camp is the wilderness camp, Lodge Liminkajoensuu, a rustic multi-bed cottage with a fireplace as well as a wood-fired sauna right next to

ACCOMMODATION: Total bed capacity: 12 beds

Apartment incl. 6 beds. Extra bed available. TV, Wi-fi, wc/shower, shampoo/soap kit.

Wilderness cottage with cap. for 6 pers. 1 bedroom, bunk bed, extra bed available. Kitchen, sauna and outhouse toilet.

SEASONS

All year round

RESTAURANT/BAR

No restaurant/bar

GENERAL FACILITIES

- Sauna
- Hot tub

PROVIDE TRANSFER SERVICE

- Pajala: 60 km
- Kittilä: 70 km
- Luleå: 170 km
- Kiruna: 210 km
- Gällivare: 150 km

ACTIVITIES

- Snowmobile
- Dog sledding
- Reindeer activities
- Moose activities
- Snowshoe walks
- Icefishing
- Cross-country skiing
- Fishing
- Hunting
- Hiking
- Hot tub
- Tailored packages

Provide winter clothes and safety gear.

Kalix River. The wilderness camp is set up in the middle of the hunting grounds, and is the place where the hunting guests stay mainly during autumn. This is where our overnight tours with dog sleds lead. We can also offer lodging in older and cosy apartments in the village Teurajärvi with modern facilities and kitchens.

The traditional food we serve is a part of the experience and is lovingly prepared from local produce.



Wilderness Husky Tour

Experience the winter landscape in the Torne Valley, Swedish Lapland, by learning how to drive your own sled dog team. We will be out for two days and spend the night in a cosy cabin. After thorough instructions, you will drive your own sled dog team. The tour will take us through the wilderness to a cabin along the Kalix River where we will stay overnight. When we have reached the cabin, we take care of the dogs and feed them, thereafter we will enjoy a dinner in the cabin and warm up by the fire. We make our journey back to the husky camp the next day.

SEASON: December-April **DURATION:** 2 days

GROUP SIZE: 2-6 people



Northern Lights Tour

When the darkness arrives we follow the dogs on an evening run through the wilderness and hopefully you will experience the Northern Lights dancing across the sky. You will ride on a sled that seats up to four persons. This is a highly recommended activity for those who want to experience the darkness and the Northern Lights from a dog sled.

SEASON: December-April **DURATION:** 3 hours

GROUP SIZE: 4-8 people

Master the art of slow travel

EVERY TIME OF THE YEAR is a new reason to spend time outdoors, year-round, regardless of season. With nature close to heart, our suppliers are pleased to offer a variety of activities throughout the year. Spring, summer, fall, and winter – every season has its own unique personality. All seasons have stories to tell, and we just love to share them. If your guests are looking for a destination that allows them to live close to nature, and be surrounded by locals who love to share their arctic lifestyle – look no further. Heart of Lapland is the destination you are looking for.

WHEN IT COMES TO culinary experiences it doesn't get better than this. Local produce isn't only good for

the environment, it tastes amazing as well. Simply good food, produced in a clean and fair way. And the seasonal varieties? Your guests will be spoiled with the flavours of Swedish Lapland. As they should be.

SPENDING TIME HERE makes for the adventure of a lifetime for any true nature enthusiast. During summer, nature speeds up. The buds burst forth, blossom and then explode into a million vibrant colours. The sound of silence combined with the revitalizing rays of the Midnight Sun is nature's own remedy for the weary soul. Some take a different approach and make use of it by going hiking, canoeing, fishing or playing a round of golf in the wee hours.

Our suppliers offer a wide range of activities for you to choose from. Private guided tours or small group activities – tailor-made packages are always a possibility in Heart of Lapland. You have the privilege to work with independent companies who truly value their customers and go out of their way to deliver excellent service. It's really all about creating memorable countryside adventures for your guests.

Families with children will draw their attention to the 440 kilometres of coastline. This means beach life, and the three famous "S":s we all long for during the summer months; sun, sea and sand. The beautiful archipelago with its picturesque islands attracts not

only small groups and families, but many locals also find their way here on sunny days. Summer here is about cottage life and simple living, Swedish fika, midnight adventures, sauna relaxation, wildlife watching and much more. Your guests will relish in the flavours of the freshest organic and locally produced food, and will be well taken care of by professional, local guides who know the area like the back of their hands.

SEASONS MAY CHANGE, but some things never will. No matter when you're travelling here, you'll experience the beauty of a small-scale, no-fuss destination. Every day of the year, all year around.



Winter activities

ICEBREAKING TOURS



TICK OFF YOUR BUCKET LIST

NEAREST TOWN
Kalix, Haparanda

Polar explorer – Icebreaker daycruise

Imagine a calm white frozen sea that never storms. The sea is covered by endless solid ice as far as the eye can see. Listen to the sound of crackling ice, when demolished ice blocks rise from the icebreaker hull, dark water splashing out. In early winter the ice is no more than 30-50 centimetres thick, but by April it could be up to 2 metres thick. You will be taken on a tour all the way down to the engine room and all way up to the Captain's bridge. You can relax in the cosy saloon and enjoy a hot drink or go for a walk on the frozen sea. The icebreaker creates a "pool" free from ice where each visitor may have a swim in the dark icy water wearing a wet suit. The captain will present the Cruise and Swim certificate to everyone as a memorable gift.

VENUE: Axelsvik port, Kalix **SEASON:** December–March
DEPARTURES: 09.00 or 13.00 local time. Please be at the port no later than 15 minutes before departure.
DURATION: 3 hours **GROUP SIZE:** 1-160 people
INCLUDED: Icebreaker cruise, guided icebreaker tour, swim in survival suite (optional activity), hot drinks, cruise and swim certificate.
CLOTHING / EQUIPMENT SUPPLIED: Survival suits for swimming in the winter sea provided.

INFO & BOOKING: Gränsresor • +46 (0)922-125 25 • +46 (0)923 125 26 • info@gransresor.se • www.gransresor.se

ICEBREAKING CRUISES

Morning Icebreaker cruise

Departure 09:00 from Axelsvik Kalix

INCLUDED: 3 h icebreaker cruise • Hot drinks on board • 7 decks guided tour • Film in Icebreaker theatre • Swimming in survival suits • Cruise & Swim certificate

Icebreaker cruise with BBQ lunch

Departure 13.00 from Axelsvik Kalix

INCLUDED: 3 h icebreaker cruise • Hot drinks on board • 7 decks guided tour • Film in Icebreaker theatre • swimming in survival suits Cruise & Swim certificate • BBQ lunch

Aurora Icebreaker Cruise with dinner

On request and for groups only

INCLUDED: 3 h icebreaker cruise • Hot drinks on board • 7 decks guided tour • Film in Icebreaker theatre • Swimming in survival suits Cruise & Swim certificate • Dinner on board

Winter activities

DOGSLEDDING



NEAREST TOWN
Kalix

Husky tour to the fishing cabin in the Northern Bothnian Bay

An exclusive tour with dog sled across the frozen sea. The guests are invited into the genuine and cosy fishing cabin at the island. We sit down on the reindeer skin around the sparkling fire. Hot beverages and grilled fish with flatbread are on the menu.

SEASON: December–April **DURATION:** 4 hours
GROUP SIZE: Maximum 6 people

INFO & BOOKING: Helenes Sleddogs • +46 (0)70-260 57 78
helenes.sleddogs@telia.com



NEAREST TOWN
Kalix

Dogsled and wilderness activities

After a warm welcome drink in our old traditional timber hut, enjoy some outdoor activities including riding the dogsled and ice fishing in the Storträsk Lake. A wilderness lunch is served inside the old timber hut. Before we say goodbye we enjoy a "Swedish fika" i.e. coffee/tea and cake.

SEASON: December–April **DURATION:** 4 hours
GROUP SIZE: 1–40 people

INFO & BOOKING: Helenes Sleddogs • +46 (0)70-260 57 78
helenes.sleddogs@telia.com

Winter activities

SNOWMOBILING



NEAREST TOWN
Kalix, Haparanda

Snowmobile Adventure from Polar Explorer

We take the Icebreaker out on the frozen sea where you get to swim in the icy water. After the swim we head out on a 1,5 hour long archipelago adventure with snowmobiles. We drive on the ice around the archipelago. We stop in beautiful locations along the way to rest and take photos. We arrive back at the harbour the same time as the Icebreaker.

SEASON: December–March **DURATION:** 1,5 hours
GROUP SIZE: 2–20 people

INFO & BOOKING: Nordic Lapland Adventure • +46 (0)73-822 93 52
info@nordiclapland.com • www.nordiclapland.com



NEAREST TOWN
Kalix, Haparanda

All inclusive winter package 4 days

Enjoy the fresh air and feel the calm nature in Swedish Lapland. Explore the arctic lifestyle during four days through adventures in the wilderness and on the frozen ocean. Days filled with adventures like dog sledding, snowmobile safari and a trip with the magnificent icebreaker – and a chance to see the northern lights. The evenings are dedicated to relaxation in our accommodation with optional sauna bathing and hot tub. You can also enjoy the evenings in our pub.

DURATION: 4 days **GROUP SIZE:** 2–20 people
SEASON: December–March

INFO & BOOKING: Nordic Lapland Adventure • +46 (0)73-822 93 52
info@nordiclapland.com • www.nordiclapland.com

Winter activities

ARCTIC LIFESTYLE



Photo: Michael Torneqvist/Luleå Bild

Reindeer and Moose safari

This could be a great opportunity for you to get to know the Sami culture and spot some of the amazing animals in Swedish Lapland; moose and reindeer. After a joyful ride on a reindeer sled you will enjoy lunch at the moose farm and get introduced to the moose family.

SEASON: December-March **DURATION:** 3 hours

GROUP SIZE: 1-50 people

INFO & BOOKING: Gränsresor • +46 (0) 923-125 26
info@gransresor.se • www.gransresor.se



Northern Light Safari

Swedish Lapland is the perfect location for a Northern Lights Safari – a must on everyone's bucket list. We will make a campfire in the forest and offer you the special coffee cheese, which the region is famous for. Our guide will show you some useful tricks to take great pictures of the Northern Lights with your own camera. If you would like to meet our sled dogs, why not visit our kennel 8SeasonsHuskies where you will get to know everything about how to prepare sled dogs for long distance races.

SEASON: September-March **DURATION:** 3 hours

GROUP SIZE: 1-8 people

INFO & BOOKING: 8Seasons4Women • info@8seasons.se
www.blog-adventure-culture-nature.8seasons.life



Aurora borealis snowshoe walk

Watch the magic Aurora Borealis while waking with snowshoes in the beautiful Nordic landscape. We walk to a cabin where we prepare an exclusive dinner from local produce by the open fire, and simply enjoy the fresh air and look for the Northern Lights.

SEASON: December-March **DURATION:** 3 hours

GROUP SIZE: 2-20 people

INFO & BOOKING: Nordic Lapland Adventure • +46 (0)73-822 93 52
info@nordiclapland.com • www.nordiclapland.com

Fly and drive to Heart of Lapland

Book unforgettable experiences with activity experts that are passionate about the Arctic lifestyle. These stand-alone activities can be combined with each other and different accommodations in order to create the perfect adventure in Heart of Lapland. Ask the activity provider about overnight options in their area.

There is something magical about the open road under the golden midnight sun. Heart of Lapland has plenty of backroads and scenic routes suitable for a fly and drive trip. Rent a car or a bus for your group, bring your camping van or just a tent and experience the freedom to roam. Stop overnight at any of our camping sites, hotels or lodges, and try activities like canoeing, Jet Ski, golf or a rejuvenating

sauna. Grab a bite at a cosy café and mingle with the locals before making your way up to the top of one of our mountains for vast views over rivers, lakes and small towns. Get cultural and learn more about the heritage and cultural mix of east and west at a museum or old homestead. There is something for everyone. Read more and get inspired at www.heartoflapland.com



Summer activities

CULINARY EXPERIENCES



NEAREST TOWN
Övertorneå

Photo: Ulrica Holm

Savour the taste of Sápmi

Pure flavors; fish, reindeer meat, berries and herbs served as starter, main and dessert. A tasty experience characterized by healthy ingredients from the forests, lakes and mountains of Sápmi. We choose the best ingredients from our friends and small-scale local suppliers, mixing our old Saami recipes with new influences to create moments that will tickle your senses. Each dish has its own story that we will be happy to share with you. Try locally produced beer, beverages made of herbs or berries or organic wines. The dinner experience is held at Restaurant Utblick on the hillside of mount Luppjo overlooking the Torne river. 3 course dinner, alcohol free drink, starter, main dish & dessert.

SEASON: 17 May-28 August (other dates May-September on request)
DURATION: 2 hours **GROUP SIZE:** 2-40 people
Able to accommodate larger groups upon request

INFO & BOOKING: Restaurant Utblick • +46 (0)72 50 00 240
www.utblickluppioberget.se • boka@utblickluppioberget.se



NEAREST TOWN
Övertorneå

Photo: Fredrik Broman

Savour the taste of Lapland

Imagine experiencing the magic of the north by taste. How does the clearing of ice, the Northern light or Kaamos taste? We know! By experimenting and mixing the best produce from Lapland with old recipes, modern techniques (and a tasty twist) we will be happy to serve and share with you - a variety of tingling, traditional, fresh and modern flavours of Lapland. Hearty starters, magic mains and delicious desserts. To go with the dishes we promise a thrilling story, magic panorama view overlooking the majestic Torne River and the free and clear horizon of Finland and Sweden. We don't only hope to thrill you but also that you will leave with a smile and new knowledge about one of the best places on earth! The savour experience is held at Restaurant Utblick on the hillside of mount Luppjo. Three course dinner (alcohol free drink, starter, main dish & dessert)

SEASON: 17 May-28 August (other dates May-September 2018 on request) **DURATION:** 2 hours **GROUP SIZE:** 2-40 people
Able to accommodate larger groups upon request

INFO & BOOKING: Restaurant Utblick • +46 (0)72 50 00 240
www.utblickluppioberget.se • boka@utblickluppioberget.se

Summer activities

ARCTIC LIFESTYLE



NEAREST TOWN
Pajala

Photo: Outcat

Land Rover Park

Test your skills on our custom made Land Rover track, featuring several obstacles that will test your driving skills. This is something almost anyone can do, and you will always have a supervisor with you.

SEASON: June-October **DURATION:** 2-4 hours
GROUP SIZE: 2-12 people

INFO & BOOKING: Outcat Kangos
+46 (0)70-253 68 00 • info@outcat.se • www.outcat.se



NEAREST TOWN
Övertorneå

Photo: Forest Jewel

Make your own sami inspired cup

Swedish Lapland has always had strong traditions when it comes to craftsmanship. We will tell you the story behind making a traditional inspired Sami cup, made from beautiful birch wood and reindeer antlers. And before the day is over you will have created your own cup that you can use on your future adventures.

SEASON: All seasons **DURATION:** 2-3 hours
GROUP SIZE: 2-10 people

INFO & BOOKING: Forest Jewel • +46 (0)76 142 66 61 • info@forestjewel.se
• www.forestjewel.se

Heart of Lapland

- A PART OF SWEDISH LAPLAND



In Swedish Lapland you will find unique Arctic experiences. Thanks to the warm Gulf Stream, here high up by the Arctic Circle, you can experience seasons with great contrasts between polar nights with sparkling northern lights in a white winter landscape and warm summers filled with swimming and hundred days without night under the midnight sun. In the east, a 300 km coastal stretch faces the world's largest brackish water archipelago, with thousands of islands. Sandy beaches, fishing camps and unique produce. In the west - vast mountains, brooks with water so clean you can drink from them and lots of adventures around the corner. In between the quiet, enigmatic, openhanded forest and river valleys from Skellefteå River in the south to Torne River in the north-east, all with their unique distinctive characteristics to offer. Traditions and cultures are strong here, and love of nature is even stronger. This is our everyday life, and we invite you to share it with us. www.swedishlapland.com

Heart of Lapland is the local destination company that seeks to develop and market the tourism industry in Kalix, Haparanda, Övertorneå and Pajala. Here in the borderlands between east and west, we refine our lifestyle and everyday life into unforgettable experiences and season them with the warm reception for which the area is known. Heart of Lapland is owned by its members and is part of Swedish Lapland Visitors Board, the regional industry-governed platform for collaboration on the tourism industry in northernmost Sweden. www.heartoflapland.com

